



ABOUT THE EXCHANGE

Omaha IX – The Peering You Want, The Location You Need

Omaha IX is Hosted at 1623 Farnam, Providing the **Perfect Location for Peering Networks.**

Established in January 2014, Omaha IX is at the center point of US online traffic - located at 1623 Farnam. Whether your network route takes you east, west, north or south, our Nebraska location is equidistant from each coast and the associated hubs for most major content providers. A presence at 1623 Farnam's edge data center allows our customers to securely exchange traffic and route directly with others in the exchange.

A connection into Omaha IX enables you to:

- Lower the cost of transporting traffic across "third-party" connections (less bandwidth needed)
- Create a central peering point to share your traffic routes and avoid delays of sending traffic to routes outside of the desired location
- Transport traffic for one low cost and stable connection avoiding the tiered approach of upstream ISP providers
- Perform more efficiently through streamlined traffic and fewer AS hops between destinations

Ultimately, connecting your network to peers such as large content companies, internet service providers, communications companies, and government and educational facilities lowers costs, improves network latency and, with less hops, can improve security.

Learn more at www.omahaix.com or info@1623farnam.com.